



# SKR GOVERNMENT DEGREE COLLEGE (WOMEN) RAJAMAHENDRAVARAM



Re- Accredited at B + Grade by NAAC, Affiliated to Adikavi Nannaya University

*Hearty Welcome to*  
**NAAC PEER TEAM**



**Prof. P.Narayana Swamy Papanna**  
Chair Person  
Vice - Chancellor, University of Agricultural  
& Horticultural Sciences  
Shimoga, Karnataka



**Prof. Geetha Rani Prakasam**  
Member Co-ordinator  
Professor, National University of  
Educational Planning & Administration  
New Delhi



**Dr. Dhanraj Shete**  
Member  
Principal, Yashoda Girls  
Arts & Commerce College  
Nagpur

**20<sup>th</sup> & 21<sup>st</sup> March, 2024**





# SKR GOVERNMENT DEGREE COLLEGE (WOMEN)

Rajamahendravaram

Re-Accredited at B<sup>+</sup> Grade by NAAC



## DEPARTMENT OF COMMERCE

# Hearty Welcome To NAAC PEER TEAM



## COMMERCE BLOCK



# VISION

Equipping the students with essential skills in a dynamic educational environment to become influential leaders and change-makers in the global market place, emphasizing the importance of innovative learning and meaningful interpersonal interaction.

# MISSION

- To provide students with real-world projects and internships to enhance their learning experience
- To promote a collaborative workplace by encouraging teamwork and respecting varied opinions.
- To equip students with enhanced skills and approaches for success in today's competitive business environment

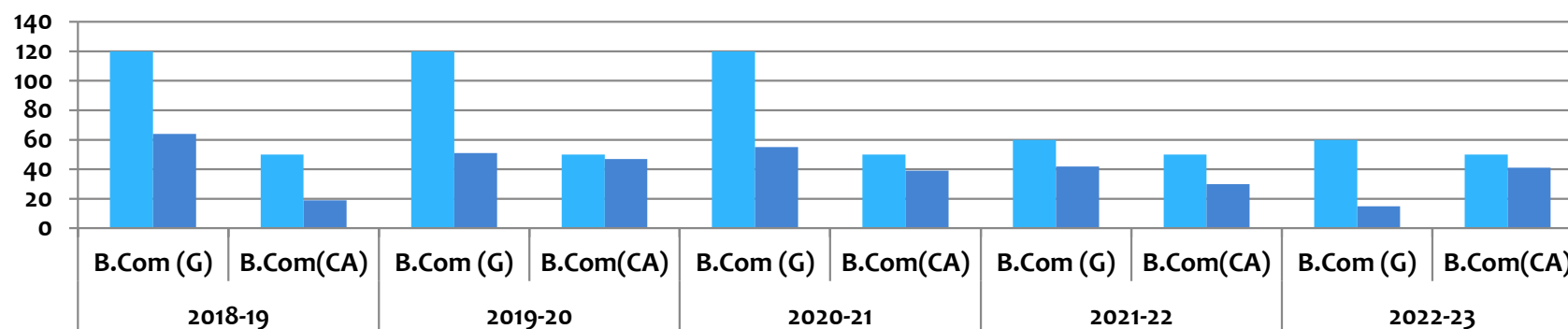
# DEPARTMENT PROFILE & FACULTY DETAILS

- Name of the Dept. : COMMERCE
- Year of Establishment : 1970
- Present position of Lecturers : 5
- Courses Offered : a) B.Com .,(General)  
b) B.Com.,(CA)
- No. of Students : 219

S.No.	Name of the lecturer	Date of joining	From	To
1	Sri. V. Suri babu M.Com., M.Sc (IT)., PGDSM	01-03-2001	01-03-2001	Tiill Date
2	Smt.B. Vanaja Ratnam M.Com., MBA., UGC-NET	28-08-2002	28-08-2002	Tiill Date
3	Smt. K. Veera Lakshmi M.Com., M.A.	01-08-2007	05-08-2021	Tiill Date
4	Smt.A. Devi MBA	20-09-2021	20-09-2021	Tiill Date
5	Sri.K. Durgababu M.Com., AP- SET., UGC- NET.	06-10-2023	06-10-2023	Tiill Date



## Strength Particulars



year wise	2018-19		2019-20		2020-21		2021-22		2022-23	
B.Com Programme	B.Com (G)	B.Com(CA)	B.Com (G)	B.Com(CA)	B.Com (G)	B.Com(CA)	B.Com (G)	B.Com(CA)	B.Com (G)	B.Com(CA)
No. of Seats sanctioned	120	50	120	50	120	50	60	50	60	50
No of students admitted	64	19	51	47	55	39	42	30	15	41

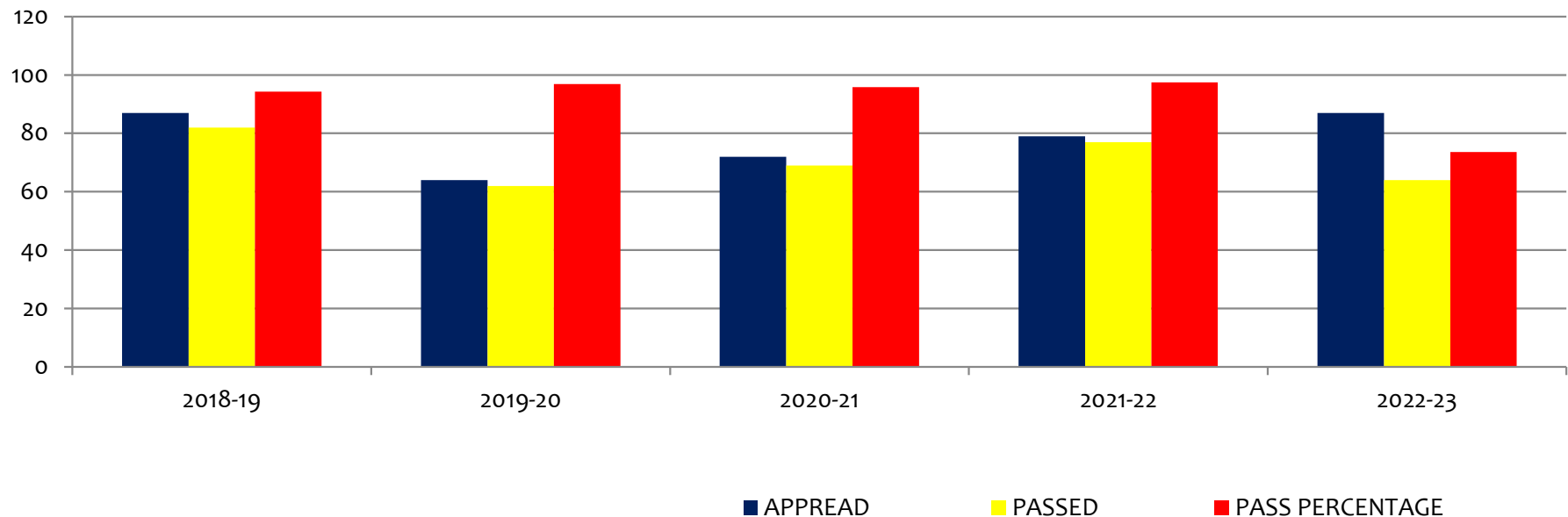
## LIST OF CERTIFICATE COURSES-2

S.No	NAME OF ADD ON COURSE/CERTIFICATE COURSE/VALUE ADDED COURSE	ADD ON COURSE/CERTIFICATE COURSE/VALUE ADDED COURSE	YEAR OF OFFERING	NO.OF TIMES OFFERED DURING THE SAME YEAR	DURATION OF COURSE	NUMBER OF STUDENTS ENROLLED IN THE YEAR	NUMBER OF STUDENTS COMPLETING THE COURSE IN THE YEAR
1	Retail Marketing	Certificate Course	2021-2022	1	60days	20	20
2	Indian Stock Market	Certificate Course	2020-2021	1	60days	20	20



# RESULT ANALYSIS

YEAR	2018-19	2019-20	2020-21	2021-22	2022-23
APPEARED	87	64	72	79	87
PASSED	82	62	69	77	64
PASS PERCENTAGE	94%	96%	95%	97%	73%





## COMMERCE CLUB

## INDUSTRIAL/FIELD VISITS-10



**FIELD VISIT at RIVER BAY**  
**DATE: 30-08-2019**



**FIELD VISIT at JAMPET CO-OPERATIVE BANK**  
**DATE: 28-09-2020**



**INDUSTRIAL VISIT at INTERNATIONAL A.P.P. MILLS Ltd., RAJAMUNDRY**  
**DATE: 09-02-2021**



**FIELD VISIT at La HOSPIN HOTEL, RAJAMUNDRY**  
**DATE: 23-02-2022**



# GUEST LECTURES- 8



## GUEST LECTURE ON EFFECTIVE BUSINESS COMMUNICATION

DATE: 19-19-2019 RESOURCE PERSON: T. BHASKAR RAO



## GUEST LECTURE ON RECENT REFORMS IN INDIAN BANKING SECTOR

DATE: 08-09-2018 RESOURCE PERSON :K. KISHORE



## GUEST LECTURE ON E-COMMERCE INTRANET & EXTRANET

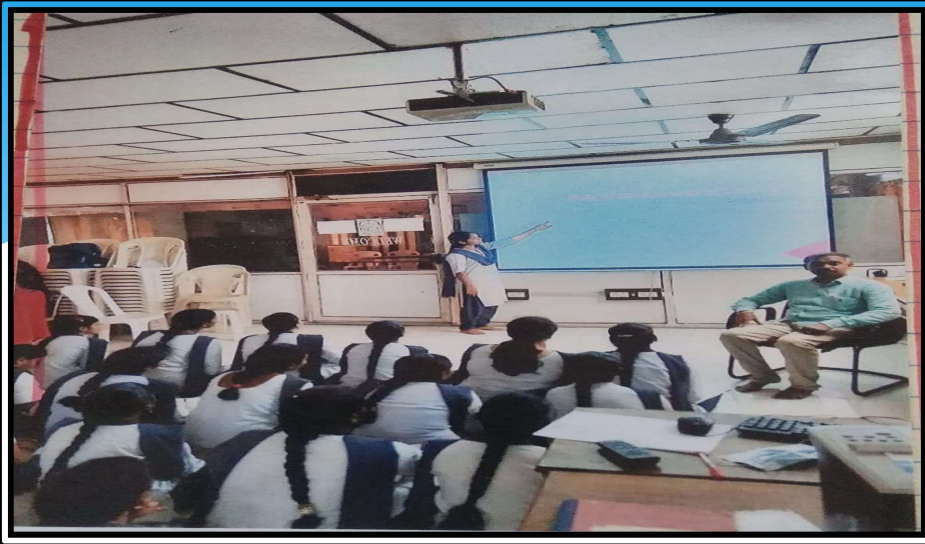
DATE: 24-02-2019 RESOURCE PERSON :PROF. G. SESHU KUMAR



## Guest Lecture on STRESS MANAGEMENT AND CONFIDENCE BUILDING

Date: 05-12-2015 Resource Person: Sri. Ramachandra

# SEMINARS-20



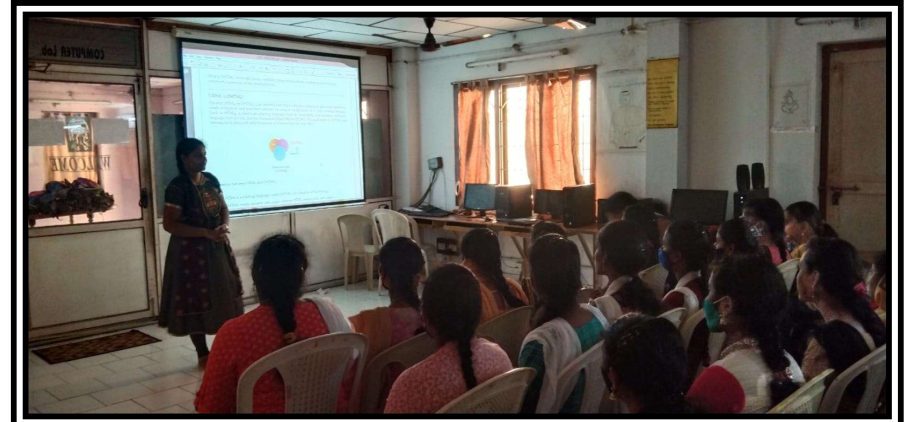
**STUDENT NAME: A. SRI LAKSHMI**  
**TOPIC: DASTUTA BASE MANAGEMENT**  
**DATE: 14-11-2018 SYSTEM**



**STUDENT NAME: K. SATYAVENI**  
**Topic: VALUATION OF SHARES**  
**Date: 15-09-2019**



**STUDENT NAME: P. MOUNIKA**  
**TOPIC: STRING FUNCTION**  
**DATE: 14-11-2020**



**STUDENT NAME: K. VARALAKSHMI**  
**TOPIC: COMPANY SHARE CAPITAL**  
**DATE: 21-08-2022**



# DEBATE/ GROUP DISCUSSION-04



**TOPIC: IS IT WORTH WATCHING A REALITY SHOW**  
**DATE: 19-12-2019**



**TOPIC: CONSUMER PROTECTION ACT**  
**DATE: 18-11-2020**



**TOPIC: LIBRARY V/S CELLPHONE**  
**DATE: 17-09-2021**



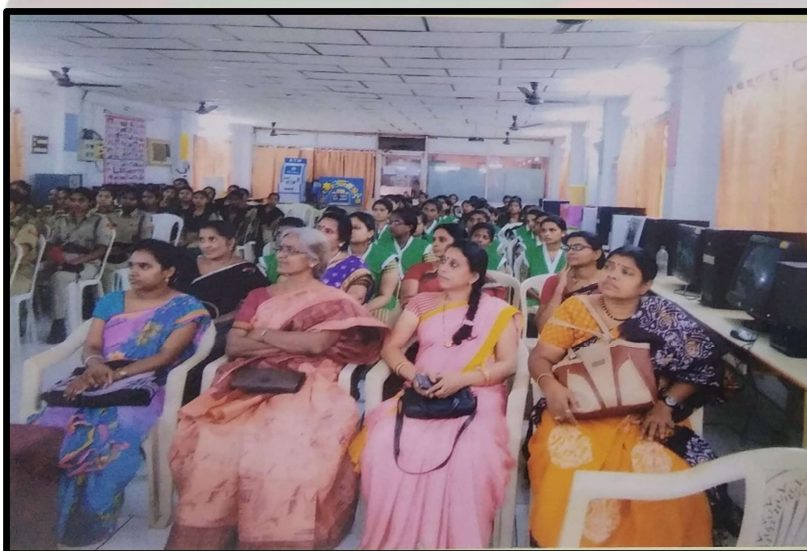
**TOPIC: IMPACT OF COVID-19 ON EDUCATION SECTOR**  
**DATE: 28-12-2022**





Conducted  
**WORKSHOP ON ASPIRING WOMEN  
ENTREPRENEURSHIP**

Date: 29-11-2018 Resource Persons: K. RAMADEVI  
CHAIRPERSON OF ALEAP (ASSOCIATION LADY  
ENTREPRENEURS OF INDIA)







## CONSUMER CLUB

## NATIONAL CONSUMERS DAY DECEMBER -24 th



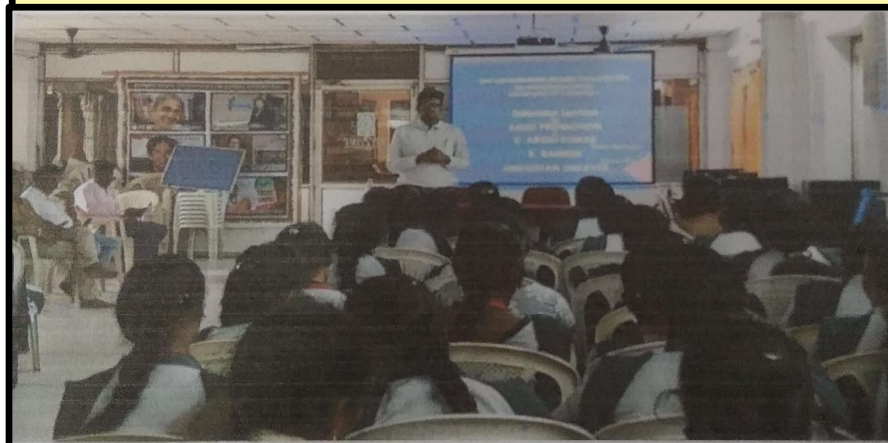
GUEST LECTURE on National Consumer Day  
Date: 24-12-2019 Resource Person: Sri R. SRINIVASA RAJU JUDGE  
DCC



GUEST LECTURE on National Consumer Day  
Date: 24-12-2019 Resource Person: Sri A. Venkatesh



GUEST LECTURE on Awareness on Consumer Rights  
Date : 09-03-2023 Resource person : M.Sridhar,  
Professor, GIET



GUEST LECTURE ON Consumer Protection Act 2019  
Date: 14-04-2023

# National Webinar on Intellectual Property Rights

Date: 28-04-2023

Resource Person: Sri.K. Veera Raghavulu, NIPAM, New Delhi.



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# MoU ACTIVITIES-6

Year	Name of the Organisation	Activity
2021-22	Sri Geetham	Training programme( MS-Office)
2021-22	Godavari institution	Training programme (Knit wear)
2020-21	Sri Geetham	Training programme(DTP)
2020-21	Godavari institution	Training programme(Textile Designing)
2019-20	Godavari institution	Training programme (Appreal Production)
2018-19	Sri Geetham	Training programme (Web Designing)



COMPUTER TRAINING-M.S OFFICE



KNITWEAR



COMPUTER TRAINING-WEB  
DESIGNING



APPAREL PRODUCTION

# LAB INFRASTRUCTURE



DEPT-COMPUTER LAB



DEPT-LIBRARY

Tally ERP 9  
Tally with GST  
MS- Office  
Oracle SQL / PLSQL  
C, C++

SOFTWARES

## STUDENT'S PROGRESSION TO EMPLOYMENT - 54

year	2018-19	2019-2020	2020-21	2021-22	2022-23	Total
PROGRESSION TO EMPLOYMENT	6	7	10	18	13	54

## STUDENTS HIGHER EDUCATION - 24

S.No	Name	Programme	Year	Name of the institution Joined	Programme admitted
1	G.Hema	B.Com	2021-22	Adithya Global Business School Surampalem	M.B.A.
2	S.N. Premavalli	B.Com	2021-22	Adithya Global Business School Surampalem	M.B.A.
3	G. Jhansi	B.Com	2021-22	SKR PG College Rajahmundry	M.B.A.
4	K.Sri Devi	B.Com	2021-22	SGS Government College, Rajahmundry	B.Ed
5	G. Varalakshmi	B.Com	2021-22	Adikavi nannaya university	B.Ed



# BEST / INNOVATIVE PRACTICE



BEST PRACTICE: CONNECTING MINDS  
BREAKING BARRIERS



INNOVATIVE BEST PRACTICE ON STOCK  
MARKET COLLABRATIVE WITH MOTILAL  
OSWAL FINANCIAL SERVICES, RAJAHMUNDRY

# SWOC ANALYSIS

## Strengths (S):

**Experienced Faculty:** The Department has a team of experienced and knowledgeable faculty members with expertise in various domains of commerce.

## Weaknesses (W):

**Need Computer Systems :** Department required more Computers because Admissions are Increased.

## Opportunities (O):

**Emerging Specializations:** Explore the opportunity to introduce new specializations within commerce, such as Fin-tech, E-commerce, or sustainability, to align with emerging industry demands.

## Challenges (C):

**Competition from Other Institutions:** Increased competition from other institutions offering commerce programs could impact enrollment numbers.

## **FUTURE PLANS OF THE DEPARTMENT**

- **Infrastructure development:**

Department is going to purchase more computers and softwares.

- **Industry Collaboration:**

Strengthen ties with industry partners to facilitate internships, workshops, and guest lectures by professionals.

- **Skill Development Programs:**

Offer skill development programs and workshops focusing on soft skills, leadership, and communication.

- **Entrepreneurship Support:**

Providing resources and support for startup initiatives.





**THANK YOU**